



COMPANY PROFILE

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Overview

This document provides an overview of **Touch Media** with details of the Company and its resources. **Touch Media** has a pragmatic approach to each project and is sensitive to its customer's requirements ensuring that its work is equivalent to the highest standard. The Directors lead the business, adopting a hands on approach which has earned the Company respect in its ongoing relationships with associated companies and customers.

Company Background

Established in 2000 by its executive directors, **Touch Media** has already assembled an impressive portfolio specialising in the design and installation of innovative audio, video and lighting control systems.

The founding directors have been associated with the related industry for over 20 years with experience of designing and installing a variety of systems into major facilities throughout the world. Since formation the company's focus has been primarily the London prestige housing market and commercial sector in the UAE where an office located in Dubai provides sales and technical support to the region. **Touch Media** continues to network with a variety of designers and architects.

Experience has proven that association with key suppliers and manufacturers provides the flexibility to adapt to each project. This means that the correct level of experience and expertise is applied to any given challenge. As experienced project managers **Touch Media** is confident of delivering the scheme in accordance with the customers brief.



Company Directors

The business is owned and operated by its three executive directors, all of whom have been associated with the AV sector with a combined 40 years of experience in the industry. Shareholding in the group is equally split between R. Sealey and J. Knowles while I. McLachlan holds a nominal holding and each member of the team specialises in their respective field.

Richard Sealey - Managing Director

With a background in Sales and Operational Management, Richard's role in the business is focused on marketing, new business development and overall responsibility for strategic planning and development.

James Knowles - Technical Sales Director

James brings to the group a wealth of experience in AV research and development. His experience over the years places him ideally in the role of design, planning and project management for all new projects.

Iain McLachlan – Project Director

Iain has installed over 300 AV systems in a variety of applications and working environments. His project experience brings a high degree of both local and international system installation experience in addition to his many years of system programming skills.



Technical Services

Technical Design

Early planning for any project requires a technical design team with innovative flair and the ability to plan each phase of the project and its execution. This is handled in-house with all detailed drawing works prepared using CAD and 3D imaging software.

Touch Media is not a product distributor. We remain non biased towards any specific products permitting total flexibility in technical design with the benefit of an integrated system to suit the interior designers scheme and the operators requirement. Custom equipment is uniquely designed and where applicable the manufacturing of such items is procured in-house through one of our associated companies. Specialist areas include the design and manufacturing of equipment consoles, custom speaker enclosures, video display screens and racking systems.

Purchasing

With accounts held with over 50 major suppliers and manufacturers in the UK, a varied choice of equipment is assured. After purchasing, all equipment is accumulated at one central point. Pre-testing and assembly requirements take place prior to delivery and installation.

Installation and Project Management

For each new scheme a project manager is appointed to supervise the entire scope of works and manage our team of technicians through to final commissioning. This approach ensures continuity and moreover a close working relationship with all respective parties on the project. With many years of international experience dealing with a variety of applications and climate conditions the team organise their scope of works to an agreed schedule and completion time frame.



Experience over the years has proven that association with key suppliers and manufacturers provides the flexibility to adapt to each project. This means that the correct level of experience and expertise is applied to any given challenge. As experienced project managers ***Touch Media*** is confident of delivering the scheme in accordance with the customers brief.

System Maintenance and After Sales Support

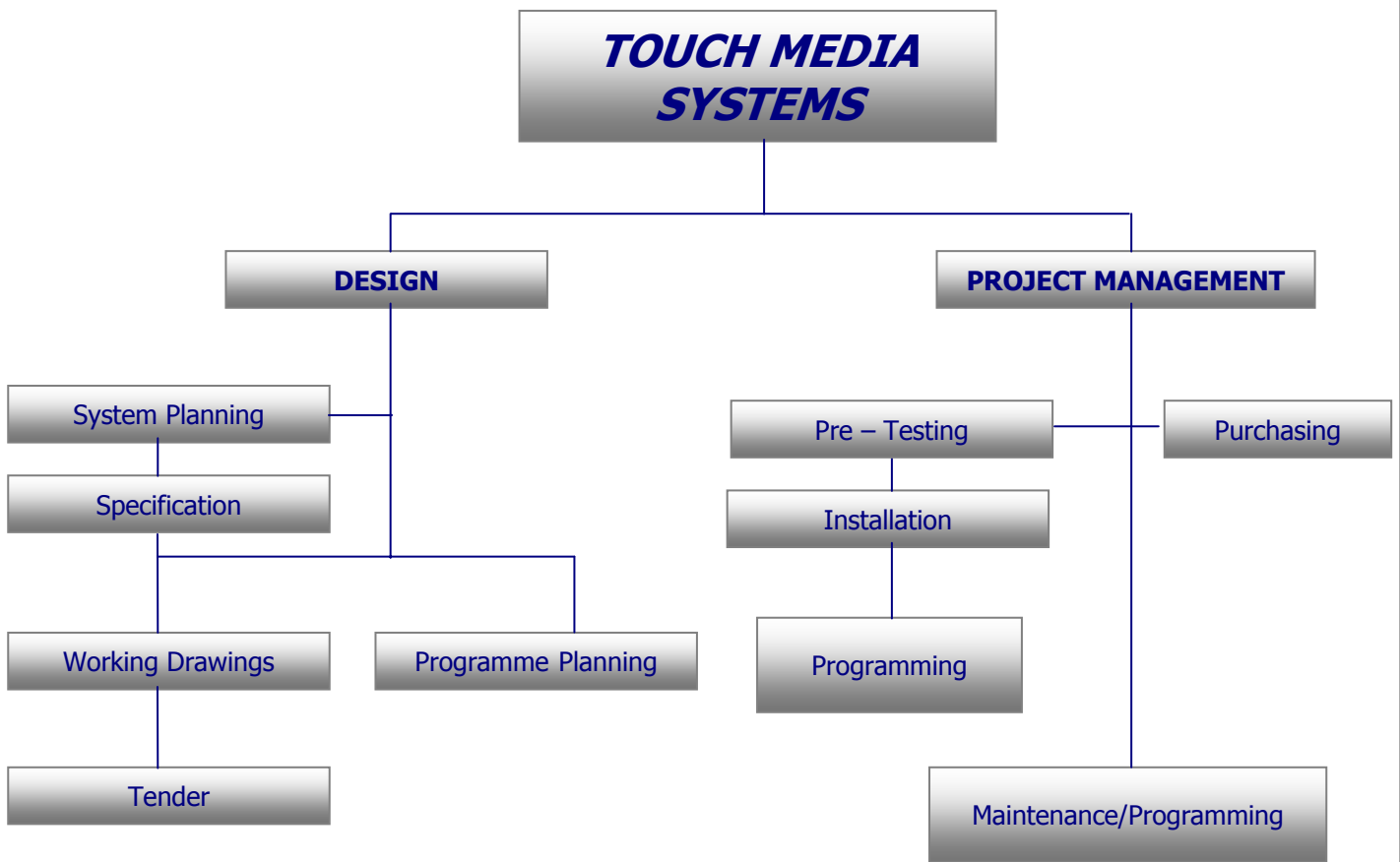
All systems installed can be supported with refresher and programming update, during and beyond equipment warranty. Regular inspection visits can be arranged at intervals to ensure optimum performance with system programming using the latest software updates where appropriate. Now established in the UAE ***Touch Media*** provides local 24 hour technical call out support for all customers.

Demo Homes

The company has a fully functional demo homes available for viewing in London and Dubai. The scheme in both properties demonstrates all aspects of home automation to include: Multi-Room Audio, Lighting, Video, CCTV and PC wireless networking in a real time environment.



Company Structure





Completed Residential Projects (UK)

Synopsis of recent projects carried out to date

<i>Client</i>	:	HH Fatima Sheikha Bint Muburak
<i>Name of Project</i>	:	London Residence
<i>Type of Service</i>	:	Turnkey Home Automation for all audio visual for Central London residence.
<i>Total Cost</i>	:	confidential
<i>Date of Completion</i>	:	September 2005
<i>Client</i>	:	Mr and Mrs Fisher
<i>Name of Project</i>	:	London Residence
<i>Type of Service</i>	:	Turnkey Design and supply of home entertainment & Automation to include CCTV and monitoring facility.
<i>Total Cost</i>	:	£90,000
<i>Date of Completion</i>	:	Scheduled— August 2006
<i>Client</i>	:	Lord Hollick
<i>Name of Project</i>	:	London & New Forest Residence
<i>Type of Service</i>	:	Design and Supply of Home Entertainment to include gate entry management and remote access facility.
<i>Total Cost</i>	:	£100,000



Completed Projects—Commercial (UK) (cont.)

<i>Client</i>	:	WARNER FOX (UK)
<i>Name of Project</i>	:	Conference Suite and Meeting Room
<i>Type of Service</i>	:	Design and supply for all conference and meeting room facilities .
<i>Total Cost</i>	:	£120,000
<i>Date of Completion</i>	:	September 2000
<i>Client</i>	:	LADBROKES CASINOS
<i>Name of Project</i>	:	Hilton London Paddington
<i>Type of Service</i>	:	Multiple Audio and Video network with Smart control via integrated network.
<i>Total Cost</i>	:	£60,000
<i>Date of Completion</i>	:	Completion July 2006
<i>Client</i>	:	LONDON CLUBS LIMITED
<i>Name of Project</i>	:	London Casino Portfolio
<i>Type of Service</i>	:	Integrated Audio and Video distribution with remote monitoring to include Design, Supply and Installation.
<i>Total Cost</i>	:	£300,000
<i>Date of Completion</i>	:	Completion July 2005



Completed Projects (UAE)

Synopsis of recent projects carried out to date

<i>Client</i>	:	MKM COMMERCIAL SERVICES
<i>Name of Project</i>	:	Arabian Park Hotel
<i>Type of Service</i>	:	Design and supply for all AV to public areas with networked music management system
<i>Total Cost</i>	:	AED 140,000
<i>Date of Completion</i>	:	Scheduled - June 2006
<i>Client</i>	:	HH SHEIKH HAZZA BIN ZAYED AL NAHYAN
<i>Name of Project</i>	:	Private Office/Residence– Abu Dhabi
<i>Type of Service</i>	:	Turnkey design, supply for Multi-Room Audio Visual systems to include Networking and override control for ancillary equipment throughout all residential and commercial properties.
<i>Total Cost</i>	:	(Confidential)
<i>Date of Completion</i>	:	Scheduled Completion June 2003.
<i>Client</i>	:	HYATT CORPORATION
<i>Name of Project</i>	:	Hyatt Regency Hotel—Renovation
<i>Type of Service</i>	:	Design of Multi-Music distribution system for all public areas to include in-room suite AV systems and Meeting Room facilities.
<i>Total Cost</i>	:	AED 1.2m
<i>Date of Completion</i>	:	Scheduled Completion September 2004



Completed Projects (UAE)

<i>Client</i>	:	DUBAI PROPERTIES
<i>Name of Project</i>	:	HEAD OFFICE BUILDING
<i>Type of Service</i>	:	Design and consultation for all specialist AV to meeting and public areas with networked music video and signage management system.
<i>Total Cost</i>	:	AED 1.7m
<i>Date of Completion</i>	:	Scheduled - January 2008
<i>Client</i>	:	AL FUTTAIM CARRILLION
<i>Name of Project</i>	:	Intercontinental / Crowne Plaza Hotel & Residence suites — Festival City
<i>Type of Service</i>	:	Design for all specialist music distribution to public areas.
<i>Total Cost</i>	:	(confidential)
<i>Date of Completion</i>	:	November 2008.
<i>Client</i>	:	CHI DEVELOPMENTS LLC
<i>Name of Project</i>	:	Lime Tree Valley—Jumeirah Golf Estates
<i>Type of Service</i>	:	Design and supply for all specialist home entertainment infrastructure to phase 1.
<i>Total Cost</i>	:	(confidential)
<i>Date of Completion</i>	:	Scheduled - June 2009



Principal References

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